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INTERIOR DIRECTION / EXAMPLE OUTPUT

Room to exhale.

A source-faithful living room plan built around warmer materials, clearer circulation, and an attainable \$4,800 target.

PROJECT	Elm Street living room
DIRECTION	Warm modern
PREPARED	Interior Design Agent



Keep the bones. Correct the balance.



Existing condition: strong natural light and useful oak flooring, but underscaled furniture and no visual center.

What the room is asking for

ANCHOR

A larger rug and lower sofa should establish one clear conversation zone.

SOFTEN

Full-height linen curtains temper the black window frames without hiding daylight.

WARM

Walnut, camel upholstery, rust, and aged brass connect to the existing oak floor.

OPEN

Keep a 34-inch path along the right side and a clear approach to both windows.

DESIGN PRINCIPLE

One generous gesture beats five small ones. Scale the foundation first; decorate last.

Direction A / Warm modern

RECOMMENDED



A calm foundation of ivory and camel lets walnut and rust carry the character. The low, long sofa corrects the room's scale; the oval table and open-leg chair protect circulation.



The same room, tuned to a different emotional register.



DIRECTION B

Light Japandi

Airier and quieter. Pale ash, oat textiles, and paper light create softness with less visual weight.



DIRECTION C

Soft contemporary

Deeper and more expressive. Moss upholstery and cognac leather make the room feel collected sooner.

RECOMMENDED BUILD

Spend where scale matters.

The target leaves a modest contingency for freight, tax, and substitutions. Exact retailer inventory is verified at purchase time.

TARGET ROOM BUDGET	\$4,800
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ELEMENT	SPECIFICATION	TARGET
Sofa	92-100 in., camel performance weave, low square arm	\$1,650
Rug	9 x 12 ft., ivory wool or wool-blend, subtle texture	\$760
Lounge chair	Compact rust upholstery, open back or legs	\$620
Coffee table	Oval walnut, 46-52 in., rounded corners	\$520
Curtains + rod	Ceiling-height linen blend, warm ivory	\$430
Lighting	Aged-brass floor lamp plus warm LED bulbs	\$260
Art + objects	One large work, ceramics, pillow covers, plant	\$310
Contingency	Freight, tax, hardware, substitutions	\$250

WEEK 1

Confirm measurements. Order sofa, rug, chair, and curtain hardware.

WEEK 2

Install curtains and lighting. Place the rug and establish circulation.

WEEK 3

Layer art, objects, and plants only after the major pieces are settled.

Example package for demonstration. Visualization dimensions are conceptual; verify all field measurements, lead times, return policies, electrical conditions, mounting surfaces, and current pricing before purchase or installation.